

JOSH FLOYD



@ieJoMaFlo

iejomaflo@gmail.com

www.iejomaflo.com

843.373.1118

SKILLS

Web Design
Graphic Design
Motion Design
2D Animation

Art Direction
Illustration
Storyboards

PROGRAMS

After Effects
Animate/Flash
Blender
Clip Studio
Dreamweaver

Figma
Illustrator
InDesign
Photoshop
Premiere

EDUCATION

**BA in Visual Art:
Visual Communication**

Francis Marion University | 2017

3.96 GPA

EXPERIENCE

Freelance Background Painter

2018-2022

Designed and painted backgrounds for various studios and YouTube channels like Mashed, Explosm, Studio Hun, and Studio Destrunga.

Pencilmation

■ *Art Director | 2019-2021*

Directed the creation of thumbnail illustrations used for Pencilmation videos, managing artists from around the world. Worked with analytics and marketing to iterate on thumbnail ideas, leading to higher click-through rates. Contributed illustrations and graphics to marketing and social material, plus designing the website and merchandise.

■ *2D Animator | 2018-2019*

Assistant animator and animation revisionist for more than two dozen Pencilmation episodes.

Freelance Animator

2018-2019

Directed, led animation, and storyboarded videos for YouTube channels like Mashed, Marvel TL;DR, Game Grumps, and H2O Delirious.